

Atlanta Metropolitan College Foundation, Inc.

Celebration of Leadership



Atlanta Metropolitan State College
Thursday, September 23, 2021

Sponsorship Packet

Atlanta Metropolitan College Foundation, Inc.

Celebration of Leadership

"Honoring & Saluting Outstanding Extraordinary Trailblazers"



*Reception 6:15 p.m.
Dinner & Program 7:15 p.m.*

Atlanta Metropolitan State College
Edwin A. Thompson, Sr. Student Center
(Charles F. Easley Pavilion)
1630 Metropolitan Parkway, SW
Atlanta, Georgia 30310

For Sponsorship Opportunities Contact:
Office of Development & External Affairs
404.756.4666 or email
Michael Montgomery
mmontgomery@atlm.edu



Bring your brilliance.

Celebration of Leadership 2021

2021 HONOREES

ANN W. CRAMER

Coxe Curry & Associates

STEVEN R. EWING

Wade Ford Franchise

PATRICE HARRIS, MD

American Medical Association

WILL PACKER

Will Packer Productions

2019 HONOREE

DR. GARY A. MCGAHA

Retired President

Atlanta Metropolitan State College

2018 HONOREES

KENNETH L. ALEXANDER

Antioch Baptist Church North

VERNON KEENAN

Georgia Bureau of Investigation

ELRIDGE MCMILLAN

Atlanta Metropolitan State College

ERIKA SHIELDS

City of Atlanta Police Department

WILLIE A. WATKINS

Willie A. Watkins Funeral Home, Inc.

2017 HONOREES

ROOSEVELT COUNCIL, JR.

Hartsfield-Jackson Atlanta International
Airport

REV. DR. JAMES A. MILNER, SR.

Chapel of Christian Love Baptist Church

REGINALD G. "RAY" MOORE

Retired, United States Secret Service

YVONNE JOHNSON THOMAS

Victoria Hospitality Properties, LLC

2016 HONOREES

MICHAEL K. ANDERSON

Georgia Power Company

HALA MODELMOG

Metro Atlanta Chamber

PASTOR POZIE L. REDMOND

New Calvary Missionary

Baptist Church

JUDGE PENNY BROWN REYNOLDS

Emmy-nominated Personality and

Commentator

WAYNE GILBERT "GIL" WEST

Delta Air Lines

2015 HONOREES

DEBBIE ALFORD

Georgia Lottery Corporation

RODNEY D. BULLARD

Chick-fil-A Foundation

SHIRLEY FRANKLIN

Former Mayor of Atlanta

Clarke-Franklin & Associates, Inc.

CURLEY DOSSMAN, JR.

Georgia-Pacific Foundation

2014 HONOREES

AMY GLENNON

Atlanta Journal-Constitution

REGENT DONALD LEEBERN

Board of Regents of the University

System of Georgia

MICHAEL L. THURMOND

DeKalb County CEO

ERICA QUALLS

Atlanta Marriott Marquis

2013 HONOREES

BISHOP DALE C. BRONNER

Word of Faith Family Worship Cathedral

CYNTHIA N. DAY

Citizens Trust Bank

CHANCELLOR HENRY HUCKABY

Retired, Board of Regents of the University

System of Georgia

DR. LOUIS W. SULLIVAN

Retired, Morehouse School of Medicine

AMBASSADOR ANDREW YOUNG

Andrew J. Young Foundation

2012 HONOREES

REV. DR. CAMERON ALEXANDER

Antioch Baptist Church North

XERONA CLAYTON

Trumpet Awards Foundation

ERROLL B. DAVIS, JR.

Retired, Atlanta Public Schools

Superintendent

MONICA PEARSON

Retired, Channel 2 News Anchor

TED TURNER

Turner Enterprises, Inc.

Dear Supporter:

The Atlanta Metropolitan College Foundation, Inc., on behalf of Atlanta Metropolitan State College (AMSC), invites your support and participation as we celebrate and acknowledge individuals whose incredible records of leadership, service, and generosity have made a lasting difference in metropolitan Atlanta and throughout this community during the Foundation's *Celebration of Leadership Awards*. This signature fundraising event is scheduled for Thursday, September 23rd, on the campus of Atlanta Metropolitan State College in the Edwin A. Thompson, Sr. Student Center (Charles F. Easley Pavilion). The Gala reception begins at 6:15 p.m., followed by dinner and a formal program with presentations beginning at 7:15 p.m.

For over forty-five years, Atlanta Metropolitan State College has provided a high-quality, low-cost education for a diverse population of students. We invite you to join us in this dynamic opportunity to support AMSC as the institution continues a strong and positive legacy of Academic Excellence and Community Partnerships. Please consider participating in this event as a major sponsor. Proceeds will provide need-based scholarships and financial assistance to students who will benefit from your support of this game-changing cause.

Please take a moment to review the enclosed information and return your sponsorship form today. If you have questions about your participation, tickets, or sponsorship opportunities, please contact me at 678.623.1280 or via email at mmontgomery@atlm.edu.

Thank you in advance for your support and consideration.

Sincerely,

Michael D. Montgomery, MBA
Director, Development & External Affairs
Executive Director, AMC Foundation, Inc.

cc: Skip Vaughan - Chairman, Atlanta Metropolitan College Foundation, Inc.
Georj Lewis, Ed.D. - President, Atlanta Metropolitan State College

Celebration of Leadership 2021

Sponsorship Levels & Benefits

BRING YOUR BRILLIANCE (\$50,000)

The future is bright at Atlanta Metropolitan State College because we have the brilliance of our students, faculty, staff, and partners! We invite you to join us in this incredible opportunity to support AMSC as the institution continues a strong and positive legacy of academic excellence and community partnerships.

Benefits: Twelve reserved seats, special mention as **“Bring Your Brilliance”** sponsor at the gala and in all advertisement. This sponsorship level will also include your name or your company’s name on the invitation, full-page color ad in the program book, table sign, program book listing, and twelve VIP reception invites.

1974 SOCIETY (\$35,000)

Atlanta Metropolitan State College (AMSC) became the thirty-first institution of the University System of Georgia and began classes in September 1974 as a Junior College. On May 10, 2011, the Board of Regents approved a substantive and mission change for AMSC to move from a two-year college status to that of a State approved college.

Benefits: Six reserved seats, special mention as a **“1974 Society”** sponsor at the gala and in all advertisement. This sponsorship level will also include you or your company’s name on the invitation, full-page color ad in the program book, table sign, program book listing, and six VIP reception invites.

TRAILBLAZER (\$25,000)

Blazing trails as we connect, collaborate, and create our path toward the future we envision for AMSC and the students we serve. Many of these future leaders are first generation college students!

Benefits: Six reserved seats, one full-page color ad, table signage, program book listing, and six VIP reception invites.

BELIEVE • BEGIN • BECOME (\$15,000)

Activate the transformation of our students, their families, and our community for generations.

Benefits: Six reserved seats, half-page color ad, table signage, program book listing, and three VIP reception invites.

RED AND BLACK (\$10,000)

Assisting and supporting students to acquire a college education is a profound and significant investment in their lives and future of this community.

Benefits: six reserved seats, half-page color ad, table signage, program book listing, and two VIP reception invites.

STUDENT EMERGENCY FUND SCHOLARSHIP (\$5,000)

Students who have the qualifications and the desire to acquire a college education but lack the financial resources needed to bring their desires to fruition due to living expenses.

Benefits: Six tickets, half-page black & white ad, and program book listing.

BOOKS AND INCIDENTALS SCHOLARSHIP (\$1,500)

Students at Atlanta Metropolitan State College have the talent, the skill, and the will to excel!

Benefits: Six tickets and program book listing.

TICKET (\$150)

Percentage of proceeds will benefit Atlanta Metropolitan State College’s food locker to service food insecure students.

Celebration of Leadership 2021

Sponsorship Levels

- () Bring Your Brilliance \$50,000 () Believe • Begin • Become \$15,000 () Books and Incidentals \$1,500
() 1974 Society \$35,000 () Red and Black \$10,000 () #__ Tickets at \$150/each
() Trailblazer \$25,000 () Student Emergency Fund \$5,000

PAYMENT INFORMATION (print or type)

Company _____

Company Representative _____

Address _____

City _____ State _____ Zip Code _____

Phone () _____ Fax () _____

E-mail _____

Method of Payment () MasterCard () Visa () Discover () Check (**payable to AMC Foundation, Inc.**)

Name on Card _____ Card # _____

3-Digit Security Code _____ Expiration Date ____/____/____

Authorized Signature _____

Thank you for your generous support!

Celebration of Leadership 2021

Souvenir Booklet Ad Form

Name: _____

And/or Organization: _____

Contact Person: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

AD TYPE	COLOR BLACK/WHITE	QTY	TOTAL
Ad only ½ Page B/W	\$ 250	_____	_____
Ad only Full Page B/W	\$ 500	_____	_____
Ad only Full Page Color	\$1,000	_____	_____
Ad Only Front Inside Cover	\$1,500	_____	_____
Ad only Back Inside Cover	\$1,500	_____	_____
Total Remittance		\$ _____	

All ads should be "camera ready" in JPEG, PDF or Microsoft Word format and sent by email to Keel Rickenbacker at krickenbacker@atlm.edu – telephone 404.756.4666.

Indicate the quantity of ads - payments should be made payable to the **AMC Foundation, Inc.**, and sent to the mailing address listed above.

The **Deadline** for Receiving Ads is
Friday, September 10, 2021